



GHANA INTERNATIONAL PRODUCT AWARDS 2024

RECOGNIZING PRODUCTS AND COMPANIES
MEETING HIGH CUSTOMER PREFERENCE

 **MÖVENPICK**
AMBASSADOR HOTEL ACCRA

FRIDAY 19TH JULY
6:30PM

POWERED BY



ABOUT THE 2024 EVENT

Ghana International Products Awards (GIPA) organized by KN Unique Communications is the largest consumer-reviews based awards in Ghana. This event guides consumers to the best products and reward manufacturers, distributors, retailers, importers and exporters for their commitment to excellence and quality. The Ghana International Product Awards is a powerful marketing message proven to increase product awareness, distribution and sales for manufacturers, distributors, retailers, importers and exporters of the winning products.

KN Unique Communications partners with a leading global research company to survey a nationally representative review/feedback of consumers in Ghana and beyond. The survey is designed to evaluate product innovation on several criteria, including product appeal, satisfaction, advocacy, purchase interest, uniqueness, relevance and excitement. Outstanding products, manufacturers, distributors, retailers, importers and exporters are announced at a gala evening that will convene hundreds of the industry's brightest luminaries to network, exhibit various products, toast the winners, and celebrate the best companies

PURPOSE

- To bring together business players and recognize achievements from local and international companies involved in various product sectors.
- To reward those that have played a role in moving industries and businesses forward and have demonstrated achievement across a wide variety of domains including customer service, safety, performance , leadership, prudence, operational and product excellence, innovation and others.

CATEGORY CRITERIA

The companies and individuals selected for the Ghana International Product Awards Awards are evaluated and graded by the Awards' Research Board, by running an independent survey using engagement methodologies under the selection criteria below:

Quality

Innovation

Market Dominance

Customer Loyalty

Industry Merits.

ABOUT THE EVENT COMPANY

KN Unique Communications is a 360 corporate and marketing communications company that drives the growth of communication brands and corporate organizations through world class solutions. We possess time –tested capabilities in the areas of branding, advertising, public relations, event management and publishing. Over the years, we have served a plethora of clients from Ghana and Africa as a whole and still counting,

Kel

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ALPHA TND GHANA LIMITED

Alpha TND Ghana Limited, established in 2012 as T&D Power Solution Limited, is a multinational company in the power sector based in Ghana. It offers management consultancy, trades electrical equipment, and provides EPC solutions. The company is dedicated to 100% customer satisfaction, delivering high-quality products and services using world-class technology and competitive pricing, backed by a team of experienced professionals.



B5 PLUS LIMITED

B5 Plus Limited, an ISO 9001:2015 QMS certified and Lean Organization, was founded in 2002 by Mr. Mukesh Thakwani. The company aims to be the world's most recognized steel industry through employee excellence, innovation, and ethical conduct. It has built one of Africa's largest steel manufacturing plants in Prampram under the IDIF program, supporting the "Made in Ghana" initiative. The plant, on 642 acres of land, includes a Steel Melting Shop and a Rolling Mill with a production capacity of 250,000 MT annually, as well as a PreFab Manufacturing Plant with a 60,000 MT annual capacity. The company plans to produce 1.5 million MT in different phases.

CARMENSITA GHANA LIMITED

Carmensita Ghana Limited, established in Ghana, specializes in the importation and wholesale of frozen foods. Owned by Mr. Mohamad Fakih, the company supplies over 70 brands of protein products, including chicken, fish, meat, seafood, French fries, vegetables, and dairy products, to markets in Africa and the Middle East. They import from renowned brands such as President, Ambassador, Bridel, McCain, and many others. Contact information: Email - Carmensitaghana@gmail.com, Website - www.carmen-sita.com.gh, Telephone - 0500-200500.



COMPUGHANA

CompuGhana, with over a decade of IT industry experience, is a leading technology solution provider in Ghana. Known for innovation and a skilled team, CompuGhana offers products from top brands like HP, Lenovo, Dell, Samsung, and more. Their portfolio includes desktops, laptops, printers, smartphones, tablets, home appliances, and security solutions. CompuGhana prioritizes customer satisfaction, with 16 branches in cities like Accra, Tema, and Kumasi, and provides excellent aftersales support. They offer a Business Solution Smart Security system for enhanced safety. CompuGhana aims to stay at the forefront of IT and home appliance solutions, empowering individuals and businesses. Visit their head office at 42 Osu Badu St, Airport West, contact them at 0302 752 020, shop online at www.compughana.com, or explore their smart security products at www.smartsecurity.compughana.com. Download their app for exclusive offers and free delivery in Accra and Tema.



DCL LABORATORY

DCL Laboratory Products is a leading provider of hospital equipment, laboratory instruments, and consumables. They offer top-tier solutions and unparalleled after-sales support as partners of Original Equipment Manufacturers (OEM). DCL tailors cost-effective solutions to meet the unique needs and budgets of each client. Operating across Nigeria, Ghana, Liberia, Sierra Leone, and Gambia, DCL ensures unmatched accessibility and support throughout the West African medical devices market, aiming to redefine excellence in healthcare.





DECATHLON GHANA

Decathlon Ghana, the largest sports retailer in the country, offers a wide range of affordable sports clothing, shoes, and equipment. By designing and producing their own products, they ensure low prices and high quality. Currently, they have a store inside Junction Mall at Nungua Barrier and plan to open a new store in Accra - Kawukudi. Additionally, Decathlon Ghana features a mobile Sports Truck Store to bring sports items directly to customers.

DE-UNITED INDUSTRIES GHANA LIMITED



Indomie instant noodles arrived in Ghana in 2006 and quickly became a household favorite with its diverse flavors. Indomie has established itself as a market leader by offering high-quality, flavorful, and affordable meal solutions suited to Ghanaian tastes. Their vision is to be a total food solutions company. Their mission includes providing sustainable food solutions, improving people, processes, and technologies, contributing to societal and environmental welfare, and enhancing stakeholder value. Indomie operates with values of discipline, integrity, respect for stakeholders, and a commitment to excellence and innovation.

DPS PIPES & PLASTICS LIMITED



DPS Pipes and Plastics Limited, established in 2015, serves the West African market with high-quality, durable, and affordable uPVC and HDPE pipes. Leveraging extensive experience in plastic manufacturing, DPS operates a state-of-the-art production facility in Accra, ensuring strict adherence to standards through rigorous testing. The company is ISO 9001:2015, 14001:2015, and 45001:2018 certified. DPS has rapidly grown due to its skilled management and workforce, continuous investment in research and development, and a focus on expanding its product range while providing complete technical support to customers.

EGAL FOOD CANNERY LTD



Yvonne Yaaba Kwofie is the Founder and CEO of Egal Food Cannery Ltd and an experienced entrepreneur and banker. With expertise in accounting, financial management, and operations, she has twenty years of banking experience at Ecobank Ghana in various roles. She actively engages in financial literacy and investment presentations for young entrepreneurs and women's empowerment programs. Yvonne has gained new skills and techniques in food production through local and international exhibitions, and she has won awards for Professional Exhibitor and Best Product Packaging at the Central Expo 2023. She holds an Executive Master in Entrepreneurship Management from the University of Ghana Business School, a Bachelor of Science in Management Studies from Central University, and an Accounting Technician certificate from Kumasi Technical University.

EKUMFI FRUITS & JUICES LIMITED



Ekumfi Fruits and Juices Limited is a Ghanaian company that manufactures locally made fruit juices, including mango, passion fruit, citrus, pineapple, and ginger, from the Ekumfi Abor district. Established in 2019 under the government's One District, One Factory (1D1F) initiative, the factory has created about 5,000 direct jobs to help alleviate poverty in the community and surrounding areas.

FOREWIN GHANA LTD



Forewin Ghana Ltd is a leading company in Ghana known for its diverse operations in importation, distribution, and marketing across various sectors. Committed to quality and customer satisfaction, Forewin has become a household name in the country. The company values integrity, innovation, and exceptional service, continuously striving to meet the evolving needs of its customers and partners.



GHANDOUR COSMETICS

Ghandour Cosmetics is Ghana's leading local cosmetics manufacturer, committed to quality, efficacy, and safety in skin care, hair care, baby care, hygiene, and perfumery. For over 25 years, they have provided affordable pampering for families, employing 600 people and serving over 20 million consumers in 15 African countries with 17 brands. The company is also dedicated to corporate social responsibility, supporting over 10,000 Ghanaians.

****Website:**** www.ghandourcosmetics.com

****Email:**** info@ghandourcosmetics.com

****Contact:**** +233 302 811900/1/2



GIHOC DISTILLERIES COMPANY LIMITED

GIHOC Distilleries Company Limited, established in 1958 as West Africa's first modern distillery, is owned by the Government of Ghana. It has become a commercially sustainable leader in the alcoholic beverage industry, excelling in distillation, refinery, blending, and manufacturing a variety of products. GIHOC aims to be the preferred alcoholic company, producing high-quality products such as Herb Afrik gin bitters, Mandingo, Chevalier brandy, and TAKAI Liqueur, which is made from Ghanaian cocoa and coffee and has an alcohol content of 27%. The company is also involved in importing and exporting alcoholic beverages.

J.M ADDO & SONS LTD

J.M. Addo and Sons Limited is a trusted importer and distributor of pharmaceutical and general products, operating in Ghana and Nigeria for over five decades. Founded in 1962 by John Maxwell Addo, the company became a limited liability entity in 1969 and is headquartered in Accra. Initially focused on pharmaceutical retailing, J.M. Addo has expanded into wholesaling and distribution of drinks, food, personal care, and consumer goods. Despite various political and economic challenges, the company has maintained its growth and established strong trade relations with multinational companies, positioning itself as a prominent name in Sub-Saharan Africa.



J.M. ADDO & SONS LTD

JAMILA HOME

Jamila Home is a premier luxury living brand, recognized as the exclusive distributor and manufacturer of high-quality luxury products. They specialize in a wide range of antique and production furniture, including tables, desks, dining chairs, and art deco pieces. Jamila Home invites customers to explore their collection, which embodies ultimate luxury and classic styles.



JAY KAY INDUSTRIES

Jay Kay Group is a leading player in the Ghanaian paper industry, founded in 2004 by Parshotam Aidasani with an initial investment of \$85,000. Under Mr. Pawan Aidasani's leadership, the company has evolved over two decades, focusing on sustainable business practices. Jay Kay Group offers a diverse portfolio of products and services, including flexible packaging, digital printing, paper bags, stationery, printing chemicals, exercise books, and textbooks, while upholding core values of integrity, innovation, and long-term growth.



JOY INDUSTRIES LIMITED

Joy Industries Limited, formerly Joy Herbal Centre, is a prominent Ghanaian company established in 2001, specializing in quality herbal medicines, skincare, soaps, mineral water, and alcoholic beverages. Founded by three brothers—Dr. Manfred Takyi (CEO), Dr. Harrison Tetter (Deputy CEO), and Dr. Enock Sorgin (2nd Deputy CEO)—the company has maintained high-quality standards using advanced technology. Initially focused on skincare with products like Joy Ointment and Joy Medicated Soap, Joy Industries expanded into alcoholic beverages with successful products like Joy Daddi Bitters and Joy Tw3de3 Ginger. The company emphasizes natural herbs for production, earning numerous awards, including "Best Bitters in Ghana." They continue to innovate with new products, including Joy Dadi Mineral Water and Vikil 20, which has shown significant health benefits.





KAB-FAM GHANA LIMITED

KAB-FAM Ghana Limited, established in May 2013 and operational since October 2014, has grown to be the largest wholly Ghanaian-owned electronics and home appliances retail company, with 16 branches and over 470 employees. Known for easy community access, top product quality, competitive pricing, promotions, and exceptional service, KAB-FAM is a household name in Ghana. The company has made quality electronics and appliances affordable for all, leading in market share and boasting a strong social media presence with over 800K Facebook likes and 90K Instagram followers.

LAMBODRA GROUP



Lambodra Group is a leading IT trading and services company in West Africa, offering a wide range of services, including domain registration, web design, computer hardware and networking, CCTV solutions, software development, ERP and SAP solutions, VOIP, and social media marketing. With over 20 years of experience and a commitment to quality service, Lambodra has successfully served over 800 corporate clients. The company is known for its skilled professionals, timely delivery, competitive pricing, flexibility, and reliability, making it an ideal choice for IT services in the region.

LESFAM COMPANY LIMITED



Lesfam Company Limited is a leading distributor in Ghana, specializing in fast-moving consumer goods (FMCG) such as beverages and personal care products. With over a decade of experience, Lesfam has built a trusted reputation, providing reliable services and prompt delivery across the country. The company is committed to excellence and customer satisfaction, supporting its manufacturing arm, Fenaam Industries Ltd, which produces Peeva Beverages. Looking ahead, Lesfam is dedicated to exceeding expectations and driving positive change in the industry.

LETAP PHARMACEUTICALS LTD



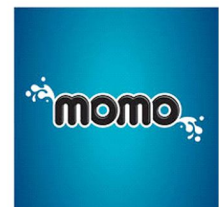
Letap Pharmaceuticals Ltd, founded in 1979, is a leading pharmaceutical company in Ghana committed to manufacturing high-quality, affordable medicines. With nearly four decades of resilience, Letap has navigated various challenges while maintaining its focus on quality and reliability. The company is set to expand by constructing a larger manufacturing plant to meet rising demand and create approximately 4,000 jobs, reducing dependence on foreign medicines. Letap also emphasizes corporate social responsibility through philanthropic activities and community outreach. Moving forward, Letap aims to continue being a reliable provider of quality medicines while positively impacting the communities it serves.

M & G PHARMACEUTICALS LIMITED



M & G Pharmaceuticals Limited is a leading pharmaceutical manufacturer in Ghana, headquartered in Jamestown, Accra, with additional offices in Kumasi and Tamale. Serving over 800 clients, including government health institutions and private hospitals, M & G began exporting to Gambia and Liberia in 2014 and has registered products in Sierra Leone. The company offers a diverse range of 152 products, including tablets, capsules, and injectables. M & G is committed to quality and innovation, earning multiple accolades, including the Ghana Quality Awards and recognition as the best-performing company in the pharmaceutical sector. Its brands, "Zintab" and "Ezipen," were awarded "Best Made in Ghana" in 2013. The company has consistently been a member of the Ghana Club 100 for 17 years and received numerous awards in 2021 and 2022, including "Outstanding Pharmaceutical Company of the Decade" and "Best Pharmaceutical Company of the Year." CEO Mr. Gopal Vasu was also honored as the Best CEO in the Pharmaceutical Industry in 2023.

MAFRICOM GHANA LTD



Maficom Ghana Ltd is a leading pioneer in Ghana's FMCG industry, known for its innovation, quality, and commitment to excellence. The company offers a diverse range of high-quality products and consistently sets industry standards, significantly contributing to the nation's economic growth and consumer satisfaction.



MULTIPLE QUEST

Multiple Quest Designs is a glazing specialist and event rentals expert based in East La, Accra, with over 15 years of experience. As a member of the Ghana Chamber of Commerce, the company excels in metal and glass work, providing high-quality results and exceeding customer expectations. Their services include window and door installation, glass replacement, metal fabrication, and project management. Additionally, they offer event rental equipment such as LED screens, sound systems, and stage setups. Trusted by notable clients like the Bank of Ghana and KPMG, Multiple Quest is committed to safety, energy efficiency, and aesthetic appeal.

****Contact Information:****

- Phone: (+233) 05440-66666 / 024-3178910, - Email: info@multiplequest.com, -

- Website: www.multiplequest.com,

- Social Media: Facebook: Multiple Quest

PROCUS GHANA LIMITED

PROCUS GHANA LIMITED

Procus began operations in early 2020 with the mission to enhance lives in Ghana through quality food solutions. Known for their trusted brand, Procus offers high-quality, affordable products with convenient packaging. Their experienced team excels in sales, manufacturing, and distribution, ensuring safety and compliance with local regulations.

Purpose: To enrich the lives of consumers through innovative food solutions, aiming to be a staple in every household.

Courage to Lead: Encouraging bold ideas and new approaches.

Ownership at Work: Promoting accountability and reliability.

Respect for Others: Fostering inclusivity and listening to stakeholders.

Exceptional Experience: Delivering high-quality products and services.

Culture: Procus fosters a driven and innovative environment, encouraging team collaboration and employee growth.

Products: Procus offers a variety of brands, including Kivo Hot Pepper, Kivo Gari Soaking Mix, Kivo Non-dairy Creamer, and more, while also distributing Mutlu Spaghetti and Kivo Baked Beans.

Impact: Committed to providing premium quality and affordable products, Procus continually evolves its offerings to meet customer needs, enhancing the lives of people across Ghana.

Packaging: Their products come in various sizes to ensure freshness, convenience, and ease of use, preserving nutritional value.



QUALIPLAST LIMITED

Qualiplast Ltd is a leading plastic manufacturing company in Ghana, with over 50 years of experience. They offer a diverse portfolio of 700+ high-quality plastic packaging products, serving various industries including beverages, food, mining, agriculture, cosmetics, chemicals, and pharmaceuticals across Africa.



REGIMANUEL CONCRETE PRODUCTS LTD (RCP)

Regimanuel Concrete Products Ltd (RCP), established in 1999 and operational since January 2000, is a leading construction company in Ghana. It provides services to various sectors, including governmental agencies and multinational firms, focusing on civil engineering, precast concrete production, quarrying, and real estate. Headquartered in Ablekuma, Accra, RCP is 90% Ghanaian-owned with a 10% German interest. RCP produces a wide range of precast concrete products, including pavement blocks, drainage pipes, and building blocks, adhering to high international standards. The company is committed to customer satisfaction and continuous quality improvement. As a major employer in the municipality, RCP supports over 230 workers and engages in various corporate social responsibility projects, including infrastructure development and community support. Additionally, RCP prioritizes environmental protection through sustainable practices and compliance with regulations.





SAMARA COMPANY LIMITED

Samara Company Limited is a family-owned business operating across all regions of Ghana, specializing in insecticides, laundry products, food and beverages, and personal hygiene. Founded over 30 years ago as Apraku Chemicals and incorporated in 2005, Samara sources production to partners in China and Turkey to ensure high quality and customer satisfaction. Notable brands include Sasso and Roma insecticides, Fekko Spray Starch, and Kel toothpaste in various variants. The company emphasizes best practices to consistently deliver excellent service to its customers.



TAABEA GHANA

Jaga 4 Bitters, launched in 2023 by Dr. Christian Kwasi Agyeman under Chrisagyeglobal Company Limited, a subsidiary of Taabea Group, addresses the demand for quality alcoholic beverages. This herbal-based drink is made from a unique blend of locally sourced herbs from Ghana's virgin forests, recognized for their medicinal properties and approved for consumption.



TOBINCO PHARMACEUTICALS LIMITED (TPL)

Tobinco Pharmaceuticals Limited (TPL) is Ghana's leading pharmaceutical marketing and distribution company, focused on local production and expanding into the Sub-regional market. Established with a mission to deliver safe, high-quality pharmaceuticals, TPL has developed over 200 brands, including Lufart and Foligrow. The company operates 15 regional offices across Ghana and a network of wholesale and retail outlets, supported by a fleet of over 100 vehicles for efficient distribution. TPL aims to be a market leader in Africa and has received numerous awards for its contributions to the industry.



WESTERN ROD AND WIRE LIMITED

Western Rod and Wire Limited, founded in 2005 by Dr. Anthony Oteng-Gyasi, is a leading aluminum manufacturer based in Tema, Ghana. Specializing in aluminum rods, alloy ingots, and circles, the company serves primarily the African market. Committed to quality, Western Rod and Wire is ISO 9001:2015 certified and values satisfaction, transparency, and responsibility. With a team of 150 employees, the company received the President's National Award for Best Exporter in 2023 and aims to expand its global presence. For more information, visit their website or contact them via email or phone.

JVA ELECTRIC FENCE SYSTEMS

JVA Electric Fence Systems is a leading brand in electric security fencing solutions, with Wire Weaving Industries Ghana Limited as its sole agent in Ghana. The company has established sales and service outlets nationwide, staffed with in-house technical personnel to provide efficient after-sales service and expert advice. With over 50 years of experience, JVA offers a range of products suitable for various security needs, from home installations to high-security projects like prisons and airports. Their popular Z14K energizer features an LCD keypad displaying fence voltage and a 500-event log, with Wi-Fi compatibility for remote management. JVA combines Australian engineering with local assembly, ensuring robust, innovative, and cost-effective products that meet international standards.

Wire Weaving Industries (Gh) Ltd.



GUINNESS GHANA BREWERIES PLC

Guinness Ghana Breweries Plc (GGB Plc) is the leading total beverage business in Ghana and a subsidiary of Diageo PLC, the world's top premium drinks company. Listed on the Ghana Stock Exchange, GGB Plc aims to be the Best Performing, Most Trusted, and Respected Consumer Goods Business in Ghana. Committed to innovation, GGB Plc produces new products like Smirnoff Pineapple Punch and Baileys Delight locally. The company sources over 70% of raw materials locally and employs over 500 full-time employees, with a focus on diversity and inclusion, boasting 50% female senior leadership.



SOTICAM GHANA LTD GHANA

Dolait Drinking Yoghurt is very good for the immune system, helps enhance digestion, good for kids from one year to the elderly. The sugar content of the product is low making it a very attractive health product.

Dolait Yoghurt is unique is competitively priced and Spread Ghana Limited seek to target half of the population progressively in the market.

HONOREES



MR GOPAL VASU **(CEO , M & G PHARMACEUTICALS)**

Born just before India's independence in 1947, Gopal Vasu moved to Ghana in 1969 to work in a company manufacturing plastic and leather footwear and packaging materials. After 24 years, he co-founded M&G Pharmaceuticals Limited in 1994. Starting with 12 employees and 4 products, M&G now manufactures 78 products for over 800 customers nationwide.

Mr. Vasu holds a postgraduate degree in sociology from Indore University, India. He has held prominent positions such as vice president of the Pharmaceutical Manufacturers Association of Ghana (PMAG) and treasurer of the West African Pharmaceutical Manufacturers Association (WAPMA).

His contributions have earned him several awards, including the 1st runner-up in "Ghana's Most Respected CEOs" and "Pharma Personality of the Year" in 2018, and the "Outstanding Business Executive Of The Year – Pharmaceuticals Sector" award. Mr. Vasu aims to leverage India's pharmaceutical expertise to help Ghana become a pharmaceutical hub for West Africa.



MR PAWAN AIDASANI

Pawan Aidasani became CEO of Jay Kay Industries & Investments Limited in the early 2000s, driving significant growth over two decades. An expert in paper and paper products, he has built a comprehensive product and services portfolio, becoming an industry specialist. Aidasani is a calculated risk-taker who uses deep industry knowledge to manage risks and rewards effectively. His success is rooted in integrity, innovation, and a focus on long-term growth rather than short-term profits.

Under his leadership, Jay Kay Industries has won 'Best Printing and Packaging Company' awards for three consecutive years. The company is known for high-quality products, including JK 5 Star, Champion, Double 'A', and more. They offer a range of printing and packaging solutions for various industries.

Aidasani emphasizes hard work, dedication, and a dynamic workforce. He aims to shape the business environment through strategic investments and meeting client demands.

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